

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Publication Charges - Released of Advertisement in “Shubh Yatra Air India In-flight” and “Spice Route in-flight” Magazines, December 2014 issues, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Sanction and release of payment of Rs.3,50,000/- (Rupees Three Lakhs Fifty Thousand only) including taxes, i.e., Rs.2,25,000/- for “Shubh Yatra Air India In-flight” and Rs.1,25,000/- for “Spice Route in-flight” Magazines - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 23

Dated:-16-01-2015

Read the following:

1. From Mr. Shubhashish Kumar Chakravertyy – Sr.Manager-Ad Sales, M/s. MaXposure Media Media Group, Dated:08-07-2014.
2. Govt.Lr.No.181 /PMU/PRO/2014, of YAT & C (PMU) Department, Dt.07-11-2014.
3. Invoice No. 14-15/478, Dt:08-12-2014 and Invoice No. 14-15/479, Dt:08-12-2014 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.

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**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Shubhashish Kumar Chakravertyy – Sr.Manager-Ad Sales, M/s. MaXposure Media Media Group, has requested to release Telangana Tourism Promotion advertisement in “Shubh Yatra Air India In-flight” and “Spice Route in-flight” Magazines. Accordingly, Government have issued a work order for an amount of Rs.3,50,000/- (Rupees Three Lakhs Fifty Thousand only) including taxes, i.e., Rs.2,25,000/- for “Shubh Yatra Air India In-flight” and Rs.1,25,000/- for “Spice Route in-flight” Magazines, for publication towards the above said Tourism Promotion work through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished a bills for an amount of Rs.3,50,000/- (Rupees Three Lakhs Fifty Thousand only) including taxes, towards publication of Telangana Tourism Promotion work in “Shubh Yatra Air India In-flight” and “Spice Route in-flight” Magazines in December 2014 issues, and requested the Government for arranging payment.
3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.3,50,000/- (Rupees Three Lakhs Fifty Thousand only) including taxes, i.e., Rs.2,25,000/- for “Shubh Yatra Air India In-flight” and Rs.1,25,000/- for “Spice Route in-flight” Magazines, towards Telangana Tourism Promotion published in “Shubh Yatra Air India In-flight” and “Spice Route in-flight” Magazines in December 2014 issues, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010
PAN No.		AADCS2077D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**